

Price Drop Alert - Installation & Configuration

Magik Pricedrop extension will take customers email address in the system and sends an email alert when the price of their favorite product goes down. Customer will receive latest price alerts of their subscribed products. Price drop extension will add a button image in the frontend on product details page. On click of this button a light box will open & will ask the customer to fill his email address where price drop alerts will be sent. After submitting email address, Price drop extension will keep track of the particular product's price and sends the email out when the price for chosen product ever goes down.

Installation Instructions:

Step 1: Upload PriceDrop Alert Extension at the correct path. You will find the path information along with the extension release.

Step 2: Copy "follow_me_btn.png" image in your "**magento/media/**" directory.

Step 3: Add following line of code in the product view page

(magento/app/design/frontend/default/your_theme/catalog/product/view.phtml) where you want to add follow price button. (Best place - Before add to cart)

```
<?php echo $this->getChildHtml('followprice') ?>
```

Step 4: Add following line of code "**at the end**" of product details page.

(magento/app/design/frontend/default/your_theme/catalog/product/view.phtml)

```
<?php echo $this->getChildHtml('followpricepopup') ?>
```

Step 5: Finally you need to setup "**magento/cron.php**" on your server's CRON tab to execute it daily/weekly or as per your own requirement. Once setup, the CRON will send an email when price drops.

Step 6: Once all the files, folders are copied to the appropriate directory just log into your Magento control panel.

Step 7: You will see a new Tab "**Followtheprice**" in Admin bar. Click on "**Followtheprice**"

Following are the screenshots of our demo server -

After Installation login to your Admin Panel and click "**Followtheprice**" tab in admin menu bar

The screenshot shows the Magento Admin Panel with the 'Followtheprice Manager' extension. The top navigation bar includes 'Dashboard', 'Sales', 'Catalog', 'Mobile', 'Customers', 'Promotions', 'Newsletter', 'CMS', 'SocialSlider', 'Featured', 'Backups', 'Storelocator', 'Magikdiscout', 'Followtheprice', 'Reports', 'System', and 'Get help for this page'. A 'Global Record Search' bar is present. A message banner at the top indicates a 'Latest Message' about a Magento Community Preview Version CE 1.7.0.0-RC1 release. The 'Followtheprice Manager' section has a 'Settings' button. Below it, there are pagination controls (Page 1 of 1 pages, View 20 per page, Total 2 records found) and filter options (Reset Filter, Search). A table displays the following data:

	Email	Product Name	Price	From:	To:	In:	Email Status	Subscription Status
Any						USD		
<input type="checkbox"/>		Ottoman	\$299.99				Email not yet sent	Active
<input type="checkbox"/>		Nokia 2610 Phone	\$149.99				Email not yet sent	Active

In the above screen shot the default “Email Status” is “Email not yet sent”. Once price drops & email is sent to customer's email address then only “Email Status” will be updated to “Email Sent”

On Click of setting button on the top right corner user can able to see following screen -

Follow the price Settings -

1. General information -

Here admin can change the image button that is shown on frontend. Also admin can change the text that is shown inside lightbox. Admin can also customize the email subject & body content that is sent to customer informing about the price drop of the product they are following.

For email customization admin can use predefined custom variables which are as follows -

- {product_name}** - Display Product Name
- {follow_price}** - Price of particular product customer was following
- {current_price}** - Current price of the product
- {unsubscribe_link}** - Unsubscribe link to add in email.

Admin only need to add the variable & the product values will automatically get replaced in the mail content. i.e. for {product_name} product name will be displayed.

2. Help & Faq -

General Help & FAQ's about this extension.

Latest Message: Magento Community Preview Version CE 1.7.0.0-RC1 has been released! [Read details](#)

You have **1 critical**, **4 major**, **19 minor** and **44 notice** unread message(s). [Go to messages inbox](#)

Followtheprice Settings

General Information

[Help & FAQ](#)

Followtheprice Settings

[Back](#) [Save](#)

Item Information

Enter Message Description: Keep track of the price drops on this item. Simply enter your email here and we will send you an email alert.

Upload Follow The Price Button: [Choose File](#) No file chosen

[Follow the Price](#)

Unsubscribe Page Text: <h1>You have successfully unsubscribed!</h1> You can subscribe any time in future!

Email Template Settings

From: Price Drop <info@magikcommerce.com>

Subject: Price Drop for - {product_name}

Email Body: Hello,
<p>The price for the product - {product_name} has been dropped.
</p>
<p>Price you were following - {follow_price}</p>
<p>Current price is - {current_price}</p>
<p>Thanks,</p>
<p>Store Administrator </p>

Click Here to unsubscribe.

Latest Message: Magento Community Preview Version CE 1.7.0.0-RC1 has been released! [Read details](#)

You have **1 critical**, **4 major**, **19 minor** and **44 notice** unread message(s). [Go to messages inbox](#)

Followtheprice Settings

[General Information](#)

Help & FAQ

Followtheprice Help & FAQ

How It Works?

Followprice extension will add a button image in the frontend on product details page. On click of this button a light box will open & will ask for your email id. After submitting your email id this extension will keep the track of price for a particular product & will send you the alert if product price drops after you followed particular product price. Admin can change image button on product details page & text that appears on the light box from "Settings > "General Information".

To install the Extension please follow the instructions given below:

1. Copy given directory structure into your mageto directory.
2. Copy "follow_me_btn.png" image in your magento/media/ directory.
3. Add following line of code in the product view page (magento/app/design/frontend/default/your_theme/catalog/productview.phtml) where you want to add follow price button. (Best place - Before add to cart)
`<?php echo $this->getChildHtml('followprice') ?>`
4. Add following line of code at the end of product details page.(magento/app/design/frontend/default/your_theme/catalog/productview.phtml)
`<?php echo $this->getChildHtml('followpricepopup') ?>`
5. Finally need to setup magento/cron.php on your server's cron tab to execute it daily/weekly or as per your requirement. Once setup the cron it will send an email when price drops.

Available Custom variables

{product_name} - Display Product Name
 {follow_price} - Price of particular product customer was following
 {current_price} - Current price of the product
 {unsubscribe_link} - Unsubscribe link to add in email.

How to set up alert cron?

Cron settings are added in the extension. Each magento root directory contains the cron.php file. Admin needs to setup this cron.php file in cron tab as per the requirement (hourly/daily/weekly etc). Once cron file is set up it will execute the code from extension & send alerts to customers on price drop.

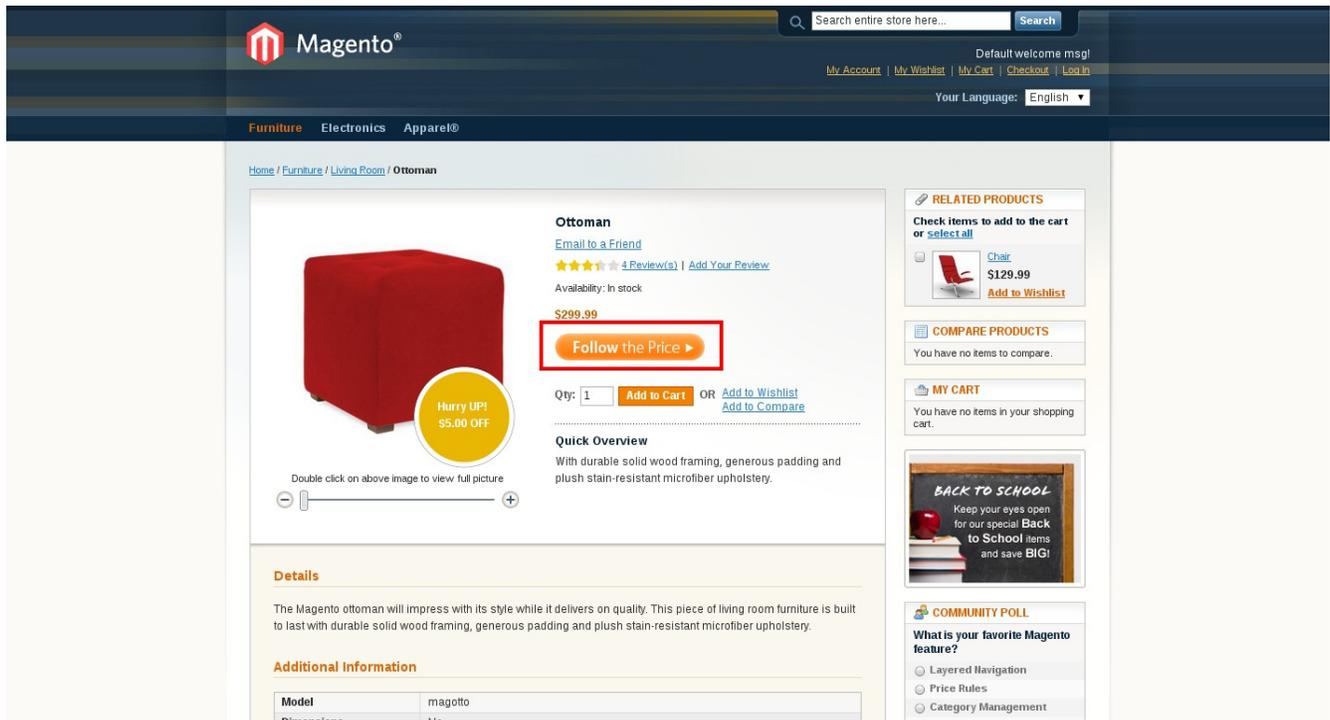
Compatibility

This extension is compatible with Magento 1.4, 1.5, 1.6.

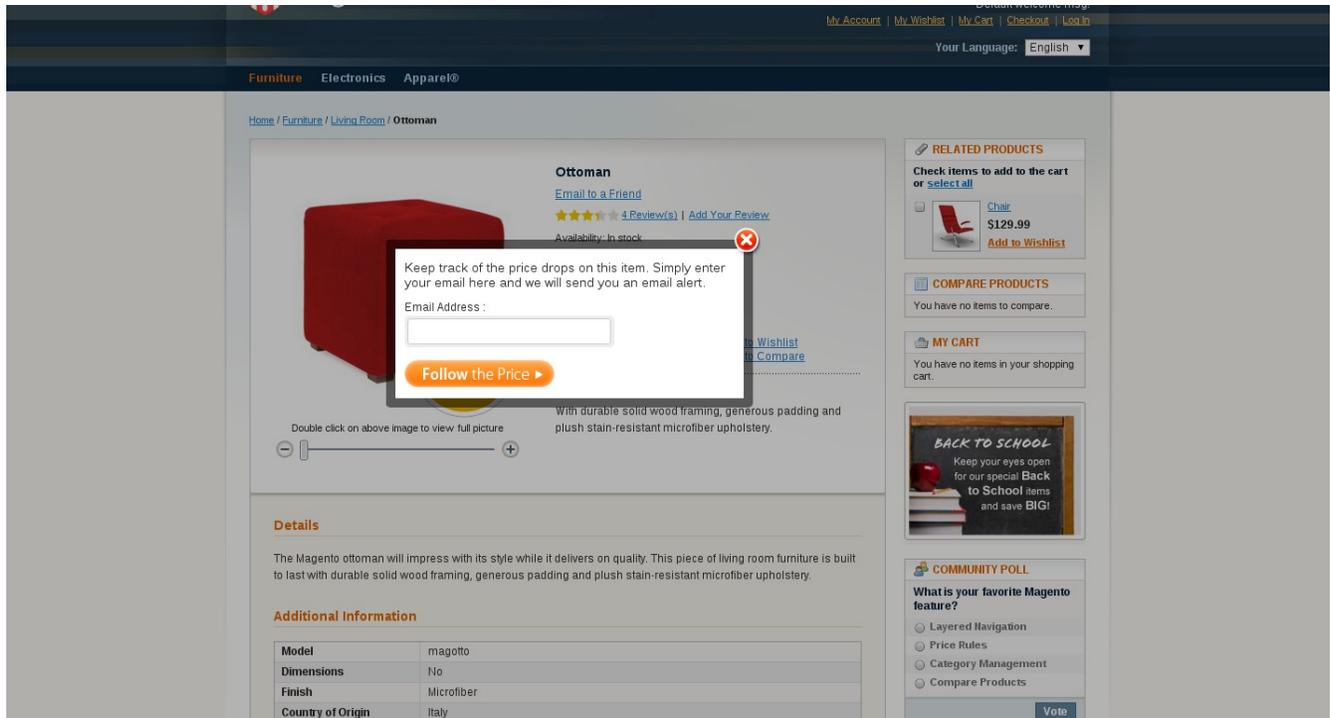
Support

For any queries [Contact Us](#) OR Discuss it on our [Forum](#)

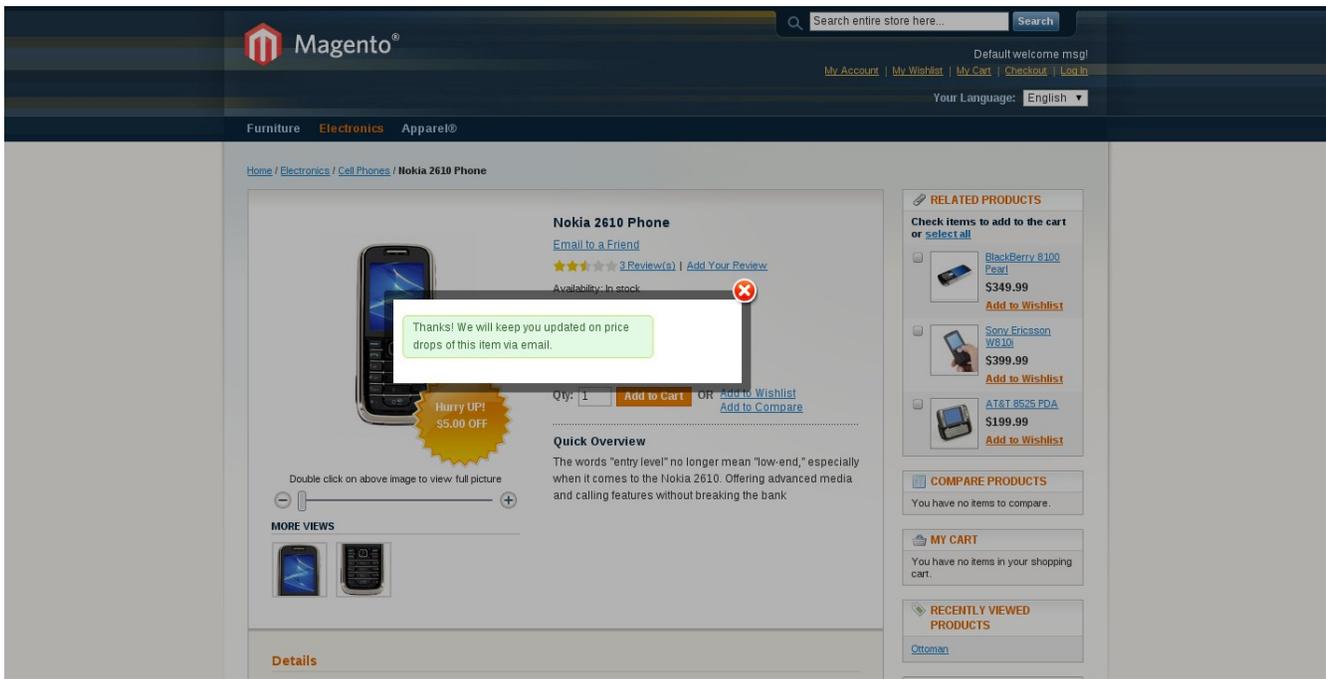
After installation of "Followtheprice" extension you will see the following screens containing "Follow the price" button on frontend-



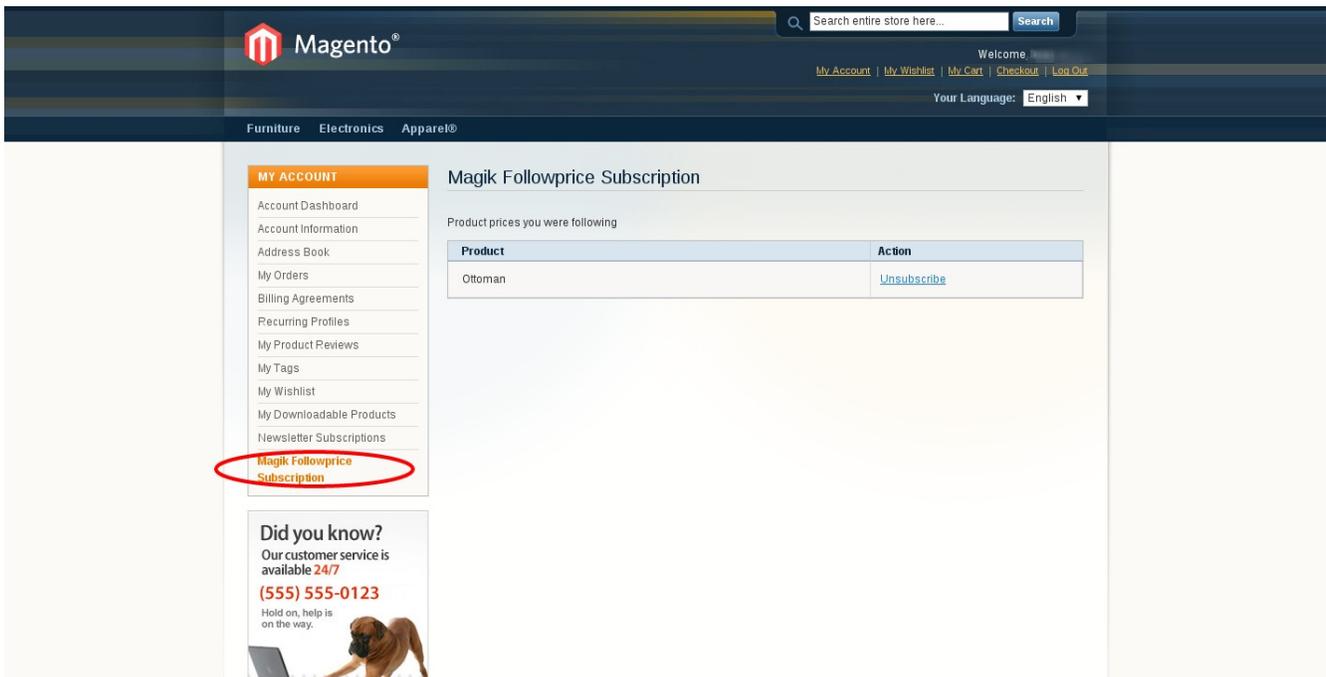
On Click of "FollowthePrice" button following screen with light box appears



On Submitting the form with email address customer will see the success message as follows -



Customer's can view all their subscription for followprice under My Account on customer dashboard & they can subscribe or unsubscribe at any time form there



Product Support Policy

Free support period for one Product totals 6 months starting from the purchase date of the Product. The term of free support can be prolonged when a Product update is purchased by confirming and paying extra for prolonged support.

Support team shall provide to Customer, without additional charge, all reasonably necessary written consultation requested in connection with use and operation of the Product or any problems therewith, within above-stated period of time.

Free support does not include achieving compatibility with third party solutions and is not provided if the Product has been customized. In cases when extraordinary support efforts will be required Customer will be offered paid support services. Contact us for paid support services.

Support team preserves the right to ignore any appeals or requests, not falling under the present conditions. All information, acquired from Magik support team is advisory only and shall not create any warranty for Magik.

Service Level Agreement

Magik will provide support services via email (support@magikcommerce.com)

Product Updates

Magik will timely release the information about new updates. It is Customer's responsibility to check for updates availability. Customer can claim updates via Support department.

All updates can be used only as a replacement of a previously purchased Product, not as a separate copy of a Product.

Magik reserves the right to determine which products will be updated and when. Magik reserves the right to discontinue product updates (if necessary).

Updates shall be available to the Customer free of charge for 6 months from the original purchase date. After that an update would cost 75% of the current product price. Customer is not obliged to purchase updates every 6 months. The decision about whether to purchase an update and when is solely customer's right. Customer can continue using the Product after 6 months from the original purchase date and can contact Magik for paid support services.

Refunds

Customer may demand a refund for any Magik product within a 30-day period from the date of purchase. Any clarification of Customer's refund claim within the 30-days period is optional.

Refund requests submitted after the expiration of the 30 days period shall not be accepted. Refunds of money charged for custom installation service shall not be issued.

Magik considers its Product refunded when the money has been withdrawn from its account. If no notification of non-acceptance has been received from client within 10 bank days, product is treated as refunded. The Customer is obliged to uninstall the product before requesting the refund and terminate all its copies and derivatives within the 5 bank days starting from the day of initiation of money refund process.

Magik is not responsible for any damages neither with Magento running, nor with business profits or information occurring due to enforced manual deleting of refunded Product or its derivatives.

Disclaimer of Responsibility

Magik Products are not stand-alone solutions and require Magento to be installed primarily with a valid Magento License. Magik does not guarantee for its Product to operate correctly on any Magento solution, either modified or non-modified.

Magik does not bear any responsibility for damages or incorrect running of the Magento solution, occurred due to installation or utilizing of Module. Magik disclaims any accountability for content of a site on which the Product is installed. Magik is not liable to Customer or any third party for any damages including, but not limited to, loss of business or business profits, loss of business information due to using Magik Products. By accepting this License Agreement Customer acknowledges to use the Product at own risk and has clear understanding of responsibility for any damage to own computer system and data.

Changes in Conditions

Magik reserves the right to modify these agreement terms at any time. It is solely Customer's responsibility to inquire about any changes made to the present Agreement.