

# Magik Testimonial – Installation & Configuration

**Magik Testimonial** is an innovative Magento extension that helps building trust and brand name of your store. It displays customers reviews and testimonials with precise control to build the most important aspect of e-commerce "TRUST". These reviews and testimonials help the customers to understand what other customers are saying about your store or products.

**Version: 1.0**

## Features:

Magik Testimonials comes with unique set of features which are listed below:

1. Option to showcase different testimonial on individual products, specified categories, CMS Pages and store's home page.
2. Every Testimonial can be customized to have different effect, transition speed & content type for both reviews and testimonial.
3. Engage your customers to leave a testimonial by showing a message to add testimonial on every product pages. Unlike reviews, testimonials help customers to express their overall experiences and NOT just product specific stuff. For an example they can write about your shipping, offers, after sales etc.
4. Each testimonial creates its own code block which can be easily shown on any page of your Magento theme. You have full control over template layout, blocks and much more.
5. Admin can see and approve testimonials before it goes public.
6. Admin can choose to show all product reviews on separate page, category page, CMS page or store's home page.

## Installation Instructions:

**Step 1:** Upload Magik testimonial extension at the correct path. You will find the path information along with the extension release.

**Step 2:** Once all the files, folders are copied to the appropriate directory just log into your store's admin panel. You will see a new Tab "**Testimonial**" in Admin bar. Click on "**Settings**" to set up new Testimonial settings.

Following are the screenshots of our demo server -

Go to **Admin->Testimonial ->Testimonial Settings**

This tab will display all the testimonial content settings created till date.

You can add a new testimonial by clicking "**Create Testimonial**", which will show the following screen. On the settings and creation page fill in the name, content type, effect, sort by, Transition speed, apply to etc.



Once you create a testimonial you get a code block which you can easily add on your theme pages like `1column.phtml`, `3column.phtml`, `2columns-right.phtml` etc. Don't forget that these testimonials are dependent upon your page template layout & **where to apply** option you have chosen while creating them.

## What is a Block Code

When you create a testimonial you will notice that each testimonial is assigned a code like the following:

ID	Name	Content	Store View	Block Code	Status	Action
1	Review	Reviews	All Store Views	<pre>\$this-&gt;getLayout()- &gt;createBlock("testimonial/displayreviews")- &gt;setTemplate("testimonial/displayreviews.phtml")- &gt;setBlockId(1)-&gt;toHtml();</pre>	Enabled	Edit

```
<?php echo $this->getLayout()->createBlock("testimonial/displaytestimonial")-
>setTemplate("testimonial/displaytestimonial.phtml")->setBlockId(1)->toHtml(); ?>
```

This facilitates your developer to put this specific testimonial in your theme page i.e. Product Detail Page Sidebar or Category Listing Page Sidebar etc. Please note that use cases will be different for each store.

This extension will help you choose the content type (**Content**) to display product reviews or testimonial. Similarly, **Apply to** option helps setting the display right. You can choose product page to show testimonial only on product detail page. Don't forget to set status as "Enabled". Take a look at the following screenshot of the Testimonial creation page.

**testimonial information**

Name \*

Content

Status

Store View \* 

- Main Website**
- Main Store**
- English
- French
- German

Effect

Sort By

Transition Speed   
Unit is millisecond. 1000 = 1 second

Apply To

To make things easier and give you better control, Magik Testimonial also creates a new tab **Magik Testimonial** in your product catalog option. Just go to [admin->Catalog->Manage Product](#) and you will notice a new tab added to the product settings.

- Design
- Recurring Profile
- Gift Options
- Magik Hello
- Magik Testimonial**
- Inventory
- Websites
- Categories

To apply a testimonial on a specific product, you need to create product specific testimonial first. All pre-created product specific testimonial will appear as a dropdown under [admin->Catalog->Manage Product->Testimonial](#) for you to choose. Simply choose the pre-created testimonial here and that's it. The extension will display the chosen testimonial on specific product detail page. Take a look at the following screenshot to see how it's done.

Magik Testimonial Create New Attribute

Select Testimonial  ← select testimonial [GLOBAL]

# Testimonial Manager

This is where you will see the list of your testimonials created till date. To see the list just go to **Admin->Testimonial ->Manage Testimonial**

Here you can do multiple things.

- Create a new testimonial
- Update an existing testimonial.
- Approve deny any or all "**Pending**" testimonial
- All customers' testimonials submitted from site don't go public unless admin approves them for better control.

**Testimonial Manager** [Add New Item](#)

Page 1 of 1 pages | View 20 per page | Total 3 records found | Export to: CSV | Export | Reset Filter | Search

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected

ID	Name	Title	Created Date	Status	Action
Any					
<input type="checkbox"/>	1 Demo Steve	I like this idea	2012-10-01	Approved	<a href="#">Edit</a>
<input type="checkbox"/>	2 Mark	Extre free extension	2012-12-19	Approved	<a href="#">Edit</a>
<input type="checkbox"/>	3 Lisa	Magento Theme	2012-12-11	Approved	<a href="#">Edit</a>

# Home Page View

**magikdicento** Default welcome msg! | [My Account](#) | [My Wishlist](#) | [Checkout](#) | [Log In](#)  **Shopping Cart**  
0 items

Search entire store here...

**FURNITURE** | **ELECTRONICS** | **APPAREL**

**CATEGORIES**

- Furniture >
- Electronics >
- Apparel >

**MY CART**

You have no items in your shopping cart.

**COMPARE PRODUCTS**

You have no items to compare.

**REVIEW**

Not an i-phone  
posted by Udini  
25-08-2007

**TESTIMONIAL**

the free extension  
by Mark

**RANDOM PRODUCTS**

-   
Ottoman  
**\$299.99**
-   
Chair  
**\$129.99**
-   
Couch  
**\$599.99**
-   
Magenta Red Fur...  
**\$699.99**

**Company Info**

- [About Us](#)
- [Location & Working Hours](#)
- [Search Terms](#)
- [Site Map](#)

**Customer Service**

- [Contact Us](#)
- [Track Your Order](#)
- [Help](#)

**Shipping & Returns**

- [Shipping Guide](#)
- [Return Policy](#)
- [Locations We Ship To](#)
- [Estimate Delivery Time](#)

**Security & Privacy**

- [Privacy Policy](#)
- [Terms of Use](#)

# Category View

**magikdicento** Default welcome msg! [My Account](#) | [My Wishlist](#) | [Checkout](#) | [Log In](#) Shopping Cart 0 items

Search entire store here... **SEARCH**

**FURNITURE** | ELECTRONICS | APPAREL

Home » Furniture » **Living Room**

**CATEGORIES** **LIVING ROOM**

Furniture >  Grid  List Sort By Position ↑ Show 9 per page

Electronics >

Apparel >

**MY CART**

You have no items in your shopping cart.

**COMPARE**

You have no items to compare.

**REVIEW**

This is great - Love the style posted by JBrunner 31-08-2007

**TESTIMONIALS**

This is great - Love the style posted by JBrunner

 <p>Ottoman <b>\$299.99</b></p>	 <p>Chair <b>\$129.99</b></p>	 <p>Couch <b>\$599.99</b></p>	 <p>Magento Red Furniture Set <b>STARTING AT: \$129.99</b></p>
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Grid  List Sort By Position ↑ Show 9 per page

**Company Info**  
About Us  
Location & Working Hours  
Search Terms  
Site Map

**Customer Service**  
Contact Us  
Track Your Order  
Help

**Shipping & Returns**  
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**Security & Privacy**  
Privacy Policy  
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# Product Detail Page View

magikdicento

Default welcome msg! [My Account](#) | [My Wishlist](#) | [Checkout](#) | [Log In](#)

Search entire store here...

**FURNITURE** | ELECTRONICS | APPAREL

Home » Furniture » Living Room » Ottoman

**✓ RELATED PRODUCTS**

Check items to add to the cart or select all

 **Chair**  
\$129.99  
[Add to Wishlist](#)

**✓ CATEGORIES**

Furniture >  
Electronics >  
Apparel >

**✓ MY CART**

You have no items in your shopping cart.

**✓ COMPARE PRODUCTS**

You have no items to compare.

**✓ PRODUCT REVIEWS**

I love this Ottoman  
posted by Terry Ferguson  
28-08-2007

**Ottoman**

Availability: **In stock**

★★★★☆ 4 Review(s) | [Add Your Review](#)

[Email to a Friend](#)

**\$299.99**

Qty:

[Add to Wishlist](#) | [Add to Compare](#)

**Quick Overview**

With durable solid wood framing, generous padding and plush stain-resistant microfiber upholstery.

Double click on above image to view full picture

**PRODUCT DESCRIPTION**

The Magento ottoman will impress with its style while it delivers on quality. This piece of living room furniture is built to last with durable solid wood framing, generous padding and plush stain-resistant microfiber upholstery.

**ADDITIONAL INFORMATION**

Model	magotto
Dimensions	No
Material	Microfiber
Country of Origin	Italy

**PRODUCT TAGS**

people marked this product with these tags:

# CMS (Static) Page View

The screenshot shows a website header with the logo 'magikdicento' on the left. On the right, there are links for 'Default welcome msg!', 'My Account', 'My Wishlist', 'Checkout', and 'Log In'. A shopping cart icon indicates '0 items'. Below the header is a search bar with the text 'Search entire store here...' and a 'SEARCH' button. The main content area features a navigation menu with 'FURNITURE' and 'ELECTRONICS' tabs. A 'RANDOM TESTIMONIAL' section is highlighted with a circular callout, showing a testimonial by 'Demo Steve' dated '01-10-2012' with a 'Read More' link. Below this is a 'Privacy Policy' section with a red warning: 'Please add any additional cookies your website uses below (e.g., Google Analytics)'. The policy text explains that the site protects user information and lists the types of data collected: name, contact information, demographic data, and survey information. It also details how this information is used for record keeping, product improvement, promotional emails, and market research. A 'Security' section states that the site uses physical, electronic, and managerial procedures to protect data. Finally, a 'How we use cookies' section explains that cookies are used for statistical analysis to improve the website.

magikdicento

Default welcome msg! | [My Account](#) | [My Wishlist](#) | [Checkout](#) | [Log In](#)

Shopping Cart  
0 items

Search entire store here... **SEARCH**

**FURNITURE** | **ELECTRONICS**

**RANDOM TESTIMONIAL**

I like this idea  
posted by Demo Steve  
01-10-2012 [Read More](#)

**Privacy Policy**

Please add any additional cookies your website uses below (e.g., Google Analytics)

This privacy policy protects any information that you give when you use this website. is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement. may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

**What we collect**

We may collect the following information:

- name
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

For the exhaustive list of cookies we collect see the [List of cookies we collect](#) section.

**What we do with the information we gather**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

**Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

**How we use cookies**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to

# Show Testimonial Page view

[Add Testimonials](#)  
Testimonial



Demo Steve  
demo@demo.com

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout



### Company Info

[About Us](#)  
[Location & Working Hours](#)  
[Search Terms](#)  
[Site Map](#)  
[Our Guarantee](#)

### Customer Service

[Contact Us](#)  
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# Add Testimonial Page view

## ADD TESTIMONIAL

[View All Testimonials](#)

### Testimonial Information

\*Name  \*Title

Email  \*Date

### Upload Photo

No file chosen

### \*Testimonial Content

\* Required Fields

## **Product Support Policy**

Free support period for one Product totals 6 months starting from the purchase date of the Product. The term of free support can be prolonged when a Product update is purchased by confirming and paying extra for prolonged support.

Support team shall provide to Customer, without additional charge, all reasonably necessary written consultation requested in connection with use and operation of the Product or any problems therewith, within above-stated period of time.

Free support does not include achieving compatibility with third party solutions and is not provided if the Product has been customized. In cases when extraordinary support efforts will be required Customer will be offered paid support services. Contact us for paid support services.

Support team preserves the right to ignore any appeals or requests, not falling under the present conditions. All information, acquired from Magik support team is advisory only and shall not create any warranty for Magik.

## **Service Level Agreement**

Magik will provide support services via email ([support@magikcommerce.com](mailto:support@magikcommerce.com))

## **Product Updates**

Magik will timely release the information about new updates. It is Customer's responsibility to check for updates availability. Customer can claim updates via Support department.

All updates can be used only as a replacement of a previously purchased Product, not as a separate copy of a Product.

Magik reserves the right to determine which products will be updated and when. Magik reserves the right to discontinue product updates (if necessary).

Updates shall be available to the Customer free of charge for 6 months from the original purchase date. After that an update would cost 75% of the current product price.

Customer is not obliged to purchase updates every 6 months. The decision about whether to purchase an update and when is solely customer's right. Customer can continue using the Product after 6 months from the original purchase date and can contact Magik for paid support services.

## **Refunds**

Customer may demand a refund for any Magik product within a 30-day period from the date of purchase. Any clarification of Customer's refund claim within the 30-days period is optional.

Refund requests submitted after the expiration of the 30 days period shall not be accepted.

Refunds of money charged for custom installation service shall not be issued.

Magik considers its Product refunded when the money has been withdrawn from its account. If no notification of non-acceptance has been received from client within 10 bank days, product is treated as refunded. The Customer is obliged to uninstall the product before requesting the refund and terminate all its copies and derivatives within the 5 bank days starting from the day of initiation of money refund process.

Magik is not responsible for any damages neither with Magento running, nor with business profits or information occurring due to enforced manual deleting of refunded Product or its derivatives.

## **Disclaimer of Responsibility**

Magik Products are not stand-alone solutions and require Magento to be installed primarily with a valid Magento License. Magik does not guarantee for its Product to operate correctly on any Magento solution, either modified or non-modified.

Magik does not bear any responsibility for damages or incorrect running of the Magento solution, occurred due to installation or utilizing of Module. Magik disclaims any accountability for content of a site on which the Product is installed. Magik is not liable to Customer or any third party for any damages including, but not limited to, loss of business or business profits, loss of business information due to using Magik Products. By accepting this License Agreement Customer acknowledges to use the Product at own risk and has clear understanding of responsibility for any damage to own computer system and data.

## **Changes in Conditions**

Magik reserves the right to modify these agreement terms at any time. It is solely Customer's responsibility to inquire about any changes made to the present Agreement.