

Magik SEOSpace – Installation & Configuration

Magento SEOSpace is one of the most complete Magento SEO extension that exists today for Magento store owners. It consists various SEO functionalities that helps you optimize your pages content, images titles, meta descriptions, canonical URLs and much more. SEOSpace offers loads of optimization options, tips for you to optimize your Magento store better than before.

Version: 0.1.0

Features:

Magik SEOSPACE comes with unique set of features which are listed below:

1. SEOSpace easily create dynamic template with titles, meta description, meta keywords for CMS page, Category pages and Product page.
2. At any moment, Admin has complete control on enabling or disabling the extension.
3. Adds Canonical URL with admin fine tuning.
4. Admin can add backslash to canonical URL.
5. Admin can set Meta robot tag & add noodp, noydir Meta robot tag.
6. Ability to verify with different Webmaster tools like Google, Bing, Alexa, Yahoo etc.
7. Admin can enable/disable Facebook open graph Meta tag.
8. Admin can enable/disable Twitter card Meta Tag.
9. Add Google Analytics code.
10. Set "**NOINDEX FOLLOW**" Robot meta tag for specific pages.
11. Frontend HTML Sitemap Display All store links (categories, products, cms pages) with pagination.
12. Generate XML Sitemap.
13. List of different tag variables for creating dynamic meta titles, description, keywords etc.
14. More features coming in next releases

Installation Instructions:

Step 1: Upload Magik Subspace extension at the correct path. You will find the path information along with the extension release.

Step 2: Once all the files, folders are copied to the appropriate directory just log into your store's admin panel. You will see a Tab "**System**" in Admin bar. Click on "**Configuration**" to set up require SEOSPACE.

Following are the screenshots of our demo server -

Go to **Admin->System ->Configuration**

This tab will display all the Magik SEOSpace, Miscellaneous option (Left side).

You can change options as your requirement & click on save.

SEOSpace Admin Panel

Page titles, Meta descriptions and Meta keywords.

Magik SEOSpace lets you set templates for titles, Meta descriptions and meta keywords for all pages using variables so you could come up with a template and not have to think about it. Magik SEOSpace completely optimize pages titles, Meta descriptions & meta keywords.

Facebook Meta tag

Magik SEOSpace add Facebook open graph meta tag to create title, type, site name, site URL and other attribute to structured information about that page

Twitter card Meta tag

Add twitter card meta tags to show shared links, title, description, creator under head section.

CMS Page Title

The screenshot shows the 'Magik SEOSPACE' configuration page. On the left is a navigation menu with categories like 'GENERAL', 'Web', 'Design', 'Currency Setup', 'Store Email Addresses', 'Contacts', 'Reports', 'Content Management', 'MAGIK SEOSPACE', and 'Miscellaneous'. The main area is divided into three sections: 'CMS Page', 'Product page', and 'Category page'. Each section has fields for 'Add Title', 'Add Description', 'Add Keywords', 'Add Facebook meta data', and 'Add Twitter card meta data'. Annotations with arrows point from text labels on the left and right to these fields. For example, 'Meta Description' points to the 'Add Description' field in the 'CMS Page' section, and 'Title' points to the 'Add Title' field in the 'Product page' section.

Section	Field	Value	Annotation
CMS Page	Add Title	{name}	CMS Page Title
	Add Description	Magikcommerce Extensions Demo_ for Magento commerce stores for {currentyear}	Meta Description
	Add Keywords	Magikcommerce extensions demo, Extensions Demo,Extension magikcommerce	Meta Keywords
	Add Facebook meta data	Yes	Facebook Open Graph Data
	Add Twitter card meta data	Yes	Twitter Card Tag
Product page	Add Title	{name} Magento Extension	Title
	Add Description	Buy best {name} Magento extension in {current_category} at {store}	Meta Description
	Add Keywords	{name} Magento Extension, magelo {name}, extension {name} magento	Meta Keywords
	Add Facebook meta data	Yes	Facebook Open Graph
	Add Twitter card meta data	Yes	Twitter Card Tag
Category page	Add Title	{name}	Title
	Add Description	{name} at {website}	Meta Description
	Add Keywords	{current_category} magikcommerce demo, magento demo	Meta Keywords
	Add Facebook meta data	Yes	Facebook Open Graph
	Add Twitter card meta data	Yes	Twitter Card Tag

SEOSpace Miscellaneous Settings

Display Magik SEOSpace

Enable/Disable Magik SEOSpace extension

Add Canonical url

if "Yes" is selected it will add <link rel="canonical" href=""> tag into pages header.

Note:-Disable default canonical URL meta tag for category/product

Admin->System->Configuration->Catalog->Search Engine Optimizations-> Use Canonical Link Meta tag for Categories

Admin->System->Configuration->Catalog->Search Engine Optimizations-> Use Canonical Link Meta tag for Products

Add Trailing Slash

Add backslash to canonical URLs

Webmaster Tools (Google, Bing, Alexa, Yahoo)

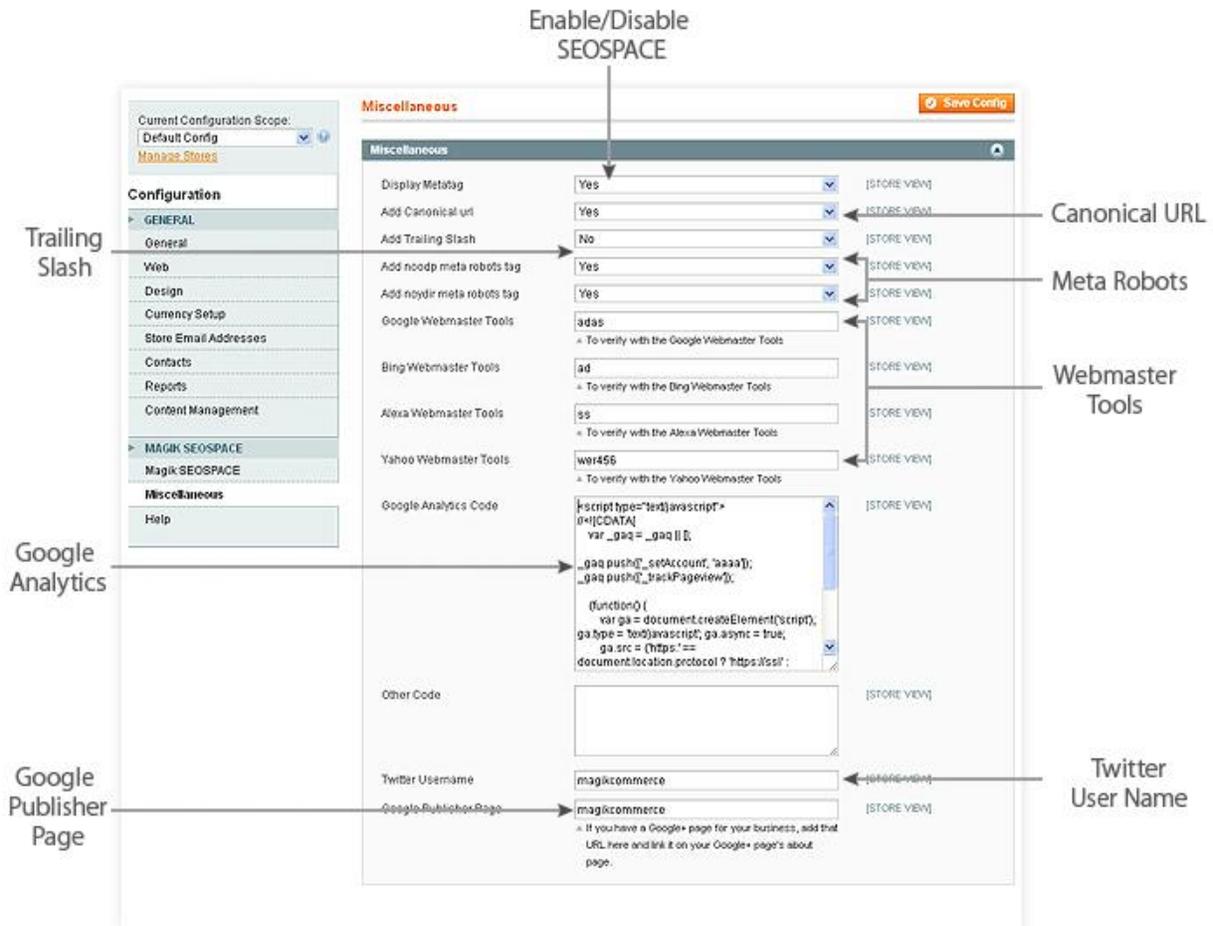
To verify your site using this tools. It is used to understanding of how your site to doing
ex:- `<meta name="google-site-verification" content="">`

Google Analytics Code

Easily add Google analytics script code & display in footer Also we will add any other code.

Twitter Username

Add your twitter username for twitter card.



Noindex non content pages

We can set "NOINDEX FOLLOW" Robots Meta tag for specific pages. Add Robots meta tag for particular product, category, CMS page.

Example:

Goto **Admin->Catalog->Manage Products->Meta Information(left side)-> select Meta Robots.**

Goto **Admin->Catalog->Manage Categories->General -> select Meta Robots.**

Goto **Admin->CMS->Pages->Select page-> Meta Data(left side)-> select Robots.**

HTML Sitemap

We can choose categories, products, CMS pages links to shown on the Site Map Page. Show Sitemap link in footer links.

XML Sitemap

Enable/Disable XML sitemap. Add Category, Products, CMS pages Frequency, Priority.

Add number of links per page. Google accepts 50000 URLs per page. Splits XML Sitemap into number of links.

Ex: -http://yourdomain.com/sitemap/xmlsitemap

Enable/Disable
Noindex non-content pages

Section	Setting	Value
Noindex non-content pages	Checkout Pages	Yes
	Product Compare Pages	Yes
	Contact Us Page	Yes
	Customer Account Pages	Yes
	Send Friend Page	Yes
	Product Review Pages	Yes
	RSS Feeds	Yes
	Tags Pages	Yes
	Catalog Search Pages	Yes
	Wishlist Pages	Yes
HTML Sitemap	Display Categories	Yes
	Display Products	Yes
	Display CMS Pages	Yes
XML Sitemap	Enable XML Sitemap	Yes
	Entries per Page	50000
	Category Frequency	Always
	Category Priority	0.5
	Product Frequency	Hourly
	Product Priority	1.0
	CMS Page Frequency	Weekly
CMS Page Priority	0.6	

SEOSpace Help Tab

Variables

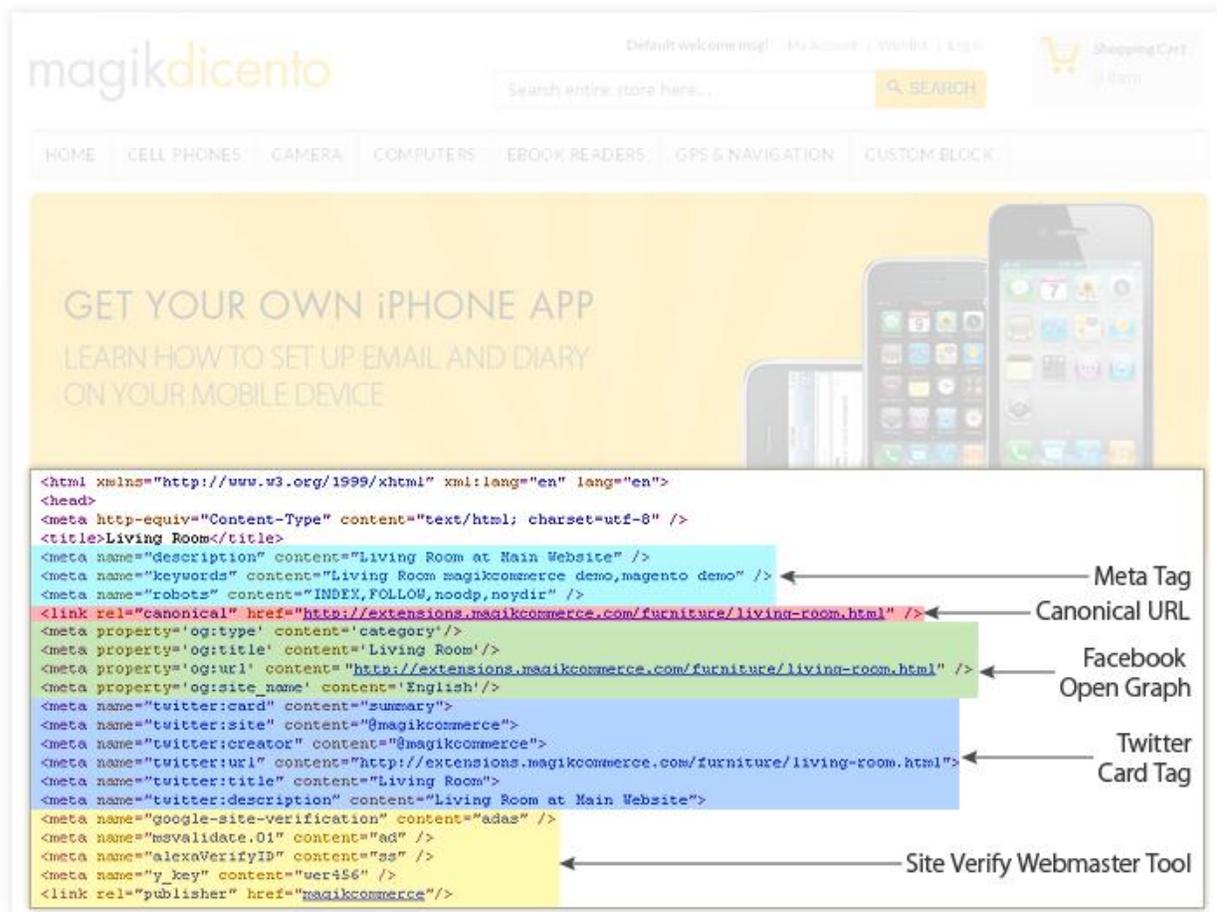
Following placeholder variables can be used to generate dynamic titles, Meta description, Meta keywords.

Variables Lists

The screenshot shows a configuration interface with a sidebar on the left and a main content area on the right. The sidebar contains a 'Current Configuration Scope' dropdown set to 'Default Config', a 'Manage Stores' link, and a 'Configuration' menu with categories like GENERAL, MAGIK SEOSPACE, and Help. The main content area has a 'Help' button and a 'Save Config' button. Below these is a 'Variables' section with a table listing variables and their descriptions. An arrow points from the title 'Variables Lists' to the first row of the table.

Variable	Description
{name}	Replaced with the name of the category/products page
{store}	Replaced with store name
{website}	Replaced with website name
{parent_category}	Replaced with name of the parent category
{current_category}	Replaced with name of the current category
{categorydescription}	Replaced with category description
{productdescription}	Replaced with product description
{productshortdescription}	Replaced with product short description
{price}	Replaced with product price
{specialprice}	Replaced with product special price
{type}	Replaced with product type ex: simple, bundle etc
{sku}	Replaced with product sku
{manufacturer}	Replaced with the name of the product manufacturer
{color}	Replaced with the name of the product color
{currentdate}	Replaced with the current date
{currenttime}	Replaced with the current time
{currentmonth}	Replaced with the current month
{currentyear}	Replaced with the current year

SEOSpace Effect On Your Store



The screenshot shows the source code of a Magento website page titled "Living Room". The code is annotated with labels and arrows pointing to specific meta tags:

- Meta Tag:** Points to the `<meta name="description" content="Living Room at Main Website" />` tag.
- Canonical URL:** Points to the `<link rel="canonical" href="http://extensions.magikcommerce.com/furniture/living-room.html" />` tag.
- Facebook Open Graph:** Points to the `<meta property="og:url" content="http://extensions.magikcommerce.com/furniture/living-room.html" />` tag.
- Twitter Card Tag:** Points to the `<meta name="twitter:url" content="http://extensions.magikcommerce.com/furniture/living-room.html">` tag.
- Site Verify Webmaster Tool:** Points to the `<meta name="alexaVerifyID" content="ss" />` tag.

```
<html xmlns="http://www.w3.org/1999/xhtml" xml:lang="en" lang="en">
<head>
<meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
<title>Living Room</title>
<meta name="description" content="Living Room at Main Website" />
<meta name="keywords" content="Living Room magikcommerce demo,magento" />
<meta name="robots" content="INDEX,FOLLOW,noodp,noydir" />
<link rel="canonical" href="http://extensions.magikcommerce.com/furniture/living-room.html" />
<meta property="og:type" content="category"/>
<meta property="og:title" content="Living Room"/>
<meta property="og:url" content="http://extensions.magikcommerce.com/furniture/living-room.html" />
<meta property="og:site_name" content="English"/>
<meta name="twitter:card" content="summary">
<meta name="twitter:site" content="@magikcommerce">
<meta name="twitter:creator" content="@magikcommerce">
<meta name="twitter:url" content="http://extensions.magikcommerce.com/furniture/living-room.html">
<meta name="twitter:title" content="Living Room">
<meta name="twitter:description" content="Living Room at Main Website">
<meta name="google-site-verification" content="adas" />
<meta name="msvalidate.01" content="ad" />
<meta name="alexaVerifyID" content="ss" />
<meta name="y_key" content="wer456" />
<link rel="publisher" href="http://magikcommerce.com"/>
```

Product Support Policy

Free support period for one Product totals 6 months starting from the purchase date of the Product. The term of free support can be prolonged when a Product update is purchased by confirming and paying extra for prolonged support.

Support team shall provide to Customer, without additional charge, all reasonably necessary written consultation requested in connection with use and operation of the Product or any problems therewith, within above-stated period of time.

Free support does not include achieving compatibility with third party solutions and is not provided if the Product has been customized. In cases when extraordinary support efforts will be required Customer will be offered paid support services. Contact us for paid support services.

Support team preserves the right to ignore any appeals or requests, not falling under the present conditions. All information, acquired from Magik support team is advisory only and shall not create any warranty for Magik.

Service Level Agreement

Magik will provide support services via email (support@magikcommerce.com)

Product Updates

Magik will timely release the information about new updates. It is Customer's responsibility to check for updates availability. Customer can claim updates via Support department.

All updates can be used only as a replacement of a previously purchased Product, not as a separate copy of a Product.

Magik reserves the right to determine which products will be updated and when. Magik reserves the right to discontinue product updates (if necessary).

Updates shall be available to the Customer free of charge for 6 months from the original purchase date. After that an update would cost 75% of the current product price.

Customer is not obliged to purchase updates every 6 months. The decision about whether to purchase an update and when is solely customer's right. Customer can continue using the Product after 6 months from the original purchase date and can contact Magik for paid support services.

Refunds

Customer may demand a refund for any Magik product within a 30-day period from the date of purchase. Any clarification of Customer's refund claim within the 30-days period is optional.

Refund requests submitted after the expiration of the 30 days period shall not be accepted. Refunds of money charged for custom installation service shall not be issued.

Magik considers its Product refunded when the money has been withdrawn from its account. If no notification of non-acceptance has been received from client within 10 bank days, product is treated as refunded. The Customer is obliged to uninstall the product before requesting the refund and terminate all its copies and derivatives within the 5 bank days starting from the day of initiation of money refund process.

Magik is not responsible for any damages neither with Magento running, nor with business profits or information occurring due to enforced manual deleting of refunded Product or its derivatives.

Disclaimer of Responsibility

Magik Products are not stand-alone solutions and require Magento to be installed primarily with a valid Magento License. Magik does not guarantee for its Product to operate correctly on any Magento solution, either modified or non-modified.

Magik does not bear any responsibility for damages or incorrect running of the Magento solution, occurred due to installation or utilizing of Module. Magik disclaims any accountability for content of a site on which the Product is installed. Magik is not liable to Customer or any third party for any

damages including, but not limited to, loss of business or business profits, loss of business information due to using Magik Products. By accepting this License Agreement Customer acknowledges to use the Product at own risk and has clear understanding of responsibility for any damage to own computer system and data.

Changes in Conditions

Magik reserves the right to modify these agreement terms at any time. It is solely Customer's responsibility to inquire about any changes made to the present Agreement.