Abandoned Cart Alerts – Email Follow Up – Installation & Configuration

Abandoned Cart Alerts is powerful & feature rich Magento extension which allows Magento stores to send reminders / alerts at configurable periodic intervals to the customer and remind them they have an abandoned cart. Which in turn capture additional sales by bringing the customers back to their cart.

Frequently, customers add products to their cart and do not complete the purchase process. Magento Abandoned Cart extension can be a simple solution for this problem. Which in turn capture additional sales by remarketing to customers who have abandoned their cart.

Version: 0.3.0

Features:

Magik Abandoned Cart comes with the following set of unique features:

1. Ability to enable/disable Abandoned Cart extension.
2. Admin can set First Date which ignored before this date.
3. Maximum 5 reminder templates send.
4. Admin can assign abandoned cart email template.
5. Admin can customize email template with content, subject, style etc.
6. Customer will easy restore abandoned cart by click on restore link in remainder email.
7. Import Blacklist emails CSV via admin
8. Admin can set coupon discount type, amount, expire, uses per customer etc.
9. Set Each reminder template time.
10. Ability to enable/disable reminder template.
11. Add Google tracking codes to your emails.
12. Abandoned Statistics.

Installation Instructions:

Step 1: Upload Magik Abandoned Cart extension at the correct path. You will find the path information along with the extension release.

Step 2: Once all the files, folders are copied to the appropriate directory just log into your store's admin panel. You will see a Tab **"System"** in Admin bar. Click on "**Configuration**" to set up require Magik Abandoned Cart extension.

Following are the screenshots of our demo server -

Go to <mark>Admin => System => Configuration</mark>

This tab will display all the Magik Abandoned Cart configuration & custom configuration option.

You can change options as your requirement & click on save.

Abandoned Cart Settings   ✔ Save Config

General   ▲

Enable Abandoned Cart	Yes	[STORE VIEW]
First date		[STORE VIEW]
	▲ Carts will be ignored before this date!	
Email Sender	john.doe@gmail.com	[STORE VIEW]
Email Sender Name	john doe	[STORE VIEW]
BCC		[STORE VIEW]
Customer Groups	NOT LOGGED IN	[STORE VIEW]
	▲ Choose customer group	
Auto Login link	No	[STORE VIEW]
	▲ The client will be autologed when click on link in email he receive	
Upload Blacklist Emails	Browse_ No file selected.	[STORE VIEW]
	▲ csv format.	
Enable Google Analytics Parameter	No	[STORE VIEW]

Templates Settings:-

Available Custom variables

{{var name}} - Customer Name.
{{var discountamount}} - Discount Amount
{{config path='general/store_information/name'}} - Store Name.
{{var couponcode}} - Coupon Code.
{{var couponExpire}} - Coupon Expire.
{{var productsummary}} -Product Summary with product name, price & quantity.
{{config path='general/store_information/phone'}}-Store Phone.
{{store url="checkout/cart/"}}-Checkout cart link.

Goto <mark>Admin => Abandonedcart => Pending Emails</mark>

This tab will display the entire Magik Abandoned Cart Emails list.

Abandoned Cart Pending Emails List View:-

Goto <mark>Admin => Abandonedcart => History</mark>

Abandoned Cart History View:-

Goto <mark>Admin => Abandonedcart => Order</mark>

Abandoned Cart Order View:-

Goto <mark>Admin => Abandonedcart => Blacklist Emails</mark>

Abandoned Cart Blacklist Emails View:-

Goto Admin => Abandonedcart => Statistics

Abandoned Cart Statistics View:-

Goto Admin => System => Transactional Emails => Add New Template => Select

Template => Load Template => Change template name/subject/content/style => Save Template

Abandoned Cart Email Template View

Product Support Policy

Free support period for one Product totals 6 months starting from the purchase date of the Product. The term of free support can be prolonged when a Product update is purchased by confirming and paying extra for prolonged support.

Support team shall provide to Customer, without additional charge, all reasonably necessary written consultation requested in connection with use and operation of the Product or any problems therewith, within above-stated period of time.

Free support does not include achieving compatibility with third party solutions and is not provided if the Product has been customized. In cases when extraordinary support efforts will be required Customer will be offered paid support services. Contact us for paid support services.

Support team preserves the right to ignore any appeals or requests, not falling under the present conditions. All information, acquired from Magik support team is advisory only and shall not create any warranty for Magik.

Service Level Agreement

Magik will provide support services via email (support@magikcommerce.com)

Product Updates

Magik will timely release the information about new updates. It is Customer's responsibility to check for updates availability. Customer can claim updates via Support department.

All updates can be used only as a replacement of a previously purchased Product, not as a separate copy of a Product.

Magik reserves the right to determine which products will be updated and when. Magik reserves the right to discontinue product updates (if necessary).

Updates shall be available to the Customer free of charge for 6 months from the original purchase date. After that an update would cost 75% of the current product price.
Customer is not obliged to purchase updates every 6 months. The decision about whether to purchase an update and when is solely customer's right. Customer can continue using the Product after 6 months from the original purchase date and can contact Magik for paid support services.

Refunds

Customer may demand a refund for any Magik product within a 30-day period from the date of purchase. Any clarification of Customer's refund claim within the 30-days period is optional.

Refund requests submitted after the expiration of the 30 days period shall not be accepted. Refunds of money charged for custom installation service shall not be issued.

Magik considers its Product refunded when the money has been withdrawn from its account. If no notification of non-acceptance has been received from client within 10 bank days, product is treated as refunded. The Customer is obliged to uninstall the product before requesting the refund

and terminate all its copies and derivatives within the 5 bank days starting from the day of initiation of money refund process.

Magik is not responsible for any damages neither with Magento running, nor with business profits or information occurring due to enforced manual deleting of refunded Product or its derivatives.

Disclaimer of Responsibility

Magik Products are not stand-alone solutions and require Magento to be installed primarily with a valid Magento License. Magik does not guarantee for its Product to operate correctly on any Magento solution, either modified or non-modified.

Magik does not bear any responsibility for damages or incorrect running of the Magento solution, occurred due to installation or utilizing of Module. Magik disclaims any accountability for content of a site on which the Product is installed. Magik is not liable to Customer or any third party for any damages including, but not limited to, loss of business or business profits, loss of business information due to using Magik Products. By accepting this License Agreement Customer acknowledges to use the Product at own risk and has clear understanding of responsibility for any damage to own computer system and data.

Changes in Conditions

Magik reserves the right to modify these agreement terms at any time. It is solely Customer's responsibility to inquire about any changes made to the present Agreement.