

Abandoned Cart Alerts - Email Follow Up - Installation & Configuration

Abandoned Cart Alerts is a powerful & feature-rich Magento extension which allows Magento stores to send reminders / alerts at configurable periodic intervals to the customer and remind them they have an abandoned cart. Which in turn captures additional sales by bringing the customers back to their cart.

Frequently, customers add products to their cart and do not complete the purchase process. Magento Abandoned Cart extension can be a simple solution for this problem. Which in turn captures additional sales by remarketing to customers who have abandoned their cart.

Version: 0.3.0

Features:

Magik Abandoned Cart comes with the following set of unique features:

1. Ability to enable/disable Abandoned Cart extension.
2. Admin can set First Date which is ignored before this date.
3. Maximum 5 reminder templates send.
4. Admin can assign abandoned cart email template.
5. Admin can customize email template with content, subject, style etc.
6. Customer will easily restore abandoned cart by clicking on restore link in reminder email.
7. Import Blacklist emails CSV via admin.
8. Admin can set coupon discount type, amount, expire, uses per customer etc.
9. Set Each reminder template time.
10. Ability to enable/disable reminder template.
11. Add Google tracking codes to your emails.
12. Abandoned Statistics.

Installation Instructions:

Step 1: Upload Magik Abandoned Cart extension at the correct path. You will find the path information along with the extension release.

Step 2: Once all the files, folders are copied to the appropriate directory just log into your store's admin panel. You will see a Tab "**System**" in Admin bar. Click on "**Configuration**" to set up require Magik Abandoned Cart extension.

Following are the screenshots of our demo server -

Go to **Admin => System => Configuration**

This tab will display all the Magik Abandoned Cart configuration & custom configuration option.

You can change options as your requirement & click on save.

Abandoned Cart Settings

 Save Config

General 		
Enable Abandoned Cart	<input type="text" value="Yes"/>	[STORE VIEW]
First date	<input type="text"/>  <small>▲ Carts will be ignored before this date!</small>	[STORE VIEW]
Email Sender	<input type="text" value="john.doe@gmail.com"/>	[STORE VIEW]
Email Sender Name	<input type="text" value="john doe"/>	[STORE VIEW]
BCC	<input type="text"/>	[STORE VIEW]
Customer Groups	<input type="text" value="NOT LOGGED IN"/> <small>▲ Choose customer group</small>	[STORE VIEW]
Auto Login link	<input type="text" value="No"/> <small>▲ The client will be autologed when click on link in email he receive</small>	[STORE VIEW]
Upload Blacklist Emails	<input type="button" value="Browse..."/> No file selected. <small>▲ csv format.</small>	[STORE VIEW]
Enable Google Analytics Parameter	<input type="text" value="No"/>	[STORE VIEW]

Templates Settings:-

Reminder Template #1		
Enable	<input type="text" value="Yes"/>	[STORE VIEW]
Email Template	<input type="text" value="Abandoned Cart Email (Default Template from Loc"/>	[STORE VIEW]
Set Time	<input type="text" value="07"/> : <input type="text" value="00"/> : <input type="text" value="00"/>	[STORE VIEW]
Frequency	<input type="text" value="Daily"/>	[STORE VIEW]
Enable Coupon	<input type="text" value="Yes"/>	[STORE VIEW]
Option	<input type="text" value="Automatic"/>	[STORE VIEW]
Discount Type	<input type="text" value="Percent of product price discount"/>	[STORE VIEW]
Discount Amount	<input type="text" value="5"/>	[STORE VIEW]
Coupon Expires in	<input type="text" value="1"/> <small>▲ Number of days</small>	[STORE VIEW]
Uses per Coupon	<input type="text" value="1"/>	[STORE VIEW]

Reminder Template #2		
Enable	<input type="text" value="Yes"/>	[STORE VIEW]
Email Template	<input type="text" value="Abandoned Cart Email (Default Template from Loc"/>	[STORE VIEW]
Set Time	<input type="text" value="07"/> : <input type="text" value="15"/> : <input type="text" value="00"/>	[STORE VIEW]
Frequency	<input type="text" value="Daily"/>	[STORE VIEW]
Enable Coupon	<input type="text" value="Yes"/>	[STORE VIEW]
Option	<input type="text" value="Automatic"/>	[STORE VIEW]
Discount Type	<input type="text" value="Percent of product price discount"/>	[STORE VIEW]
Discount Amount	<input type="text" value="3"/>	[STORE VIEW]
Coupon Expires in	<input type="text" value="1"/> <small>▲ Number of days</small>	[STORE VIEW]
Uses per Coupon	<input type="text" value="1"/>	[STORE VIEW]

Available Custom variables

{{var name}} - Customer Name.

{{var discountamount}} - Discount Amount

{{config path='general/store_information/name'}} - Store Name.

{{var couponcode}} - Coupon Code.

{{var couponexpire}} - Coupon Expire.

{{var productssummary}} -Product Summary with product name, price & quantity.

{{config path='general/store_information/phone'}}-Store Phone.

{{store url="checkout/cart/"}}-Checkout cart link.

Goto **Admin => Abandonedcart => Pending Emails**

This tab will display the entire Magik Abandoned Cart Emails list.

Abandoned Cart Pending Emails List View:-

Pending Emails

Page 1 of 1 pages | View 20 per page | Total 1 records found

Export to: CSV Export Reset Filter Search

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected

Actions Submit

	Email	Customer First Name	Customer Last Name	Number of Items	Quantity of Items	Created At	Updated At
Any	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>
<input type="checkbox"/>	john.doe@gmail.com	john	doe	2	2	Jun 24, 2016 7:10:25 AM	Jun 27, 2016 7:15:40 AM
<input type="checkbox"/>	john.doe@gmail.com	john	doe	2	2	Jun 24, 2016 7:10:25 AM	Jun 27, 2016 7:15:40 AM
<input type="checkbox"/>	john.doe@gmail.com	john	doe	2	2	Jun 24, 2016 7:10:25 AM	Jun 27, 2016 7:15:40 AM
<input type="checkbox"/>	john.doe@gmail.com	john	doe	2	2	Jun 24, 2016 7:10:25 AM	Jun 27, 2016 7:15:40 AM
<input type="checkbox"/>	john.doe@gmail.com	john	doe	2	2	Jun 24, 2016 7:10:25 AM	Jun 27, 2016 7:15:40 AM

Goto **Admin => Abandonedcart => History**

Abandoned Cart History View:-

History

Page 1 of 1 pages | View 20 per page | Total 1 records found

Reset Filter Search

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected

Actions Submit

	Sent On	Number of emails sent	Email	Customer First Name	Customer Last Name
Any	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/>	2016-06-24 02:13:45	2	john.doe@gmail.com	john	doe
<input type="checkbox"/>	2016-06-24 02:13:45	2	john.doe@gmail.com	john	doe
<input type="checkbox"/>	2016-06-24 02:13:45	2	john.doe@gmail.com	john	doe
<input type="checkbox"/>	2016-06-24 02:13:45	2	john.doe@gmail.com	john	doe
<input type="checkbox"/>	2016-06-24 02:13:45	2	john.doe@gmail.com	john	doe

Goto Admin => Abandonedcart => Order

Abandoned Cart Order View:-

Order Manager

Page 1 of 1 pages | View 20 per page | Total 1 records found

Export to: CSV [Export](#) [Reset Filter](#) [Search](#)

Order #	Purchased From	Purchased On	Bill to Name	Ship to Name	G.T. (Base)	G.T. (Purchased)	Status
		From: <input type="text"/> To: <input type="text"/>			From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	
100000009	Main Website Main Store English	Jun 21, 2016 2:38:29 AM	steve b patil	steve b patil	\$604.99	\$604.99	
100000010	Main Website Main Store English	Jun 21, 2016 2:38:29 AM	steve b patil	steve b patil	\$604.99	\$604.99	

Goto Admin => Abandonedcart => Blacklist Emails

Abandoned Cart Blacklist Emails View:-

Blacklisted Emails

[Add Blacklist Email](#)

Page 1 of 1 pages | View 20 per page | Total 2 records found

Export to: CSV [Export](#) [Reset Filter](#) [Search](#)

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected

Actions [Submit](#)

	ID	Email	Created At
Any	From: <input type="text"/> To: <input type="text"/>		
<input type="checkbox"/>	14	john.doe@gmail.com	2016-06-23 05:25:53
<input type="checkbox"/>	13	john.doe@gmail.com	2016-06-23 05:26:04

Goto Admin => Abandonedcart => Statistics

Abandoned Cart Statistics View:-

Goto Admin => System => Transactional Emails => Add New Template => Select

Template => Load Template => Change template name/subject/content/style => Save Template

Abandoned Cart Email Template View

New Email Template Back Reset Convert to Plain Text Preview Template Save Template

Load default template

Template *

Locale *

Template Information

Used as Default For

Template Name *

Template Subject *

Template Content *

```
<p>Hey {{var name}}, We miss you!</p>
<p>As a valued customer of {{config path='general/store_information/name'}}, we want to give you an exclusive discount of {{var discountamount}} for your next order.</p>
<p>Your Coupon expires in {{var couponExpiry}} days, so don't miss out!</p>
Simply enter the following coupon code:
<strong>{{var couponcode}}</strong> during checkout.
<p>{{var productsummary}}</p>
<p>If you have questions about your product selections or need assistance in completing your purchase, please call our Customer Care Center at {{config path='general/store_information/phone'}}.
</p>
<p>Sincerely,</p>
{{config path='general/store_information/name'}}</p>
```

Template Styles

Product Support Policy

Free support period for one Product totals 6 months starting from the purchase date of the Product. The term of free support can be prolonged when a Product update is purchased by confirming and paying extra for prolonged support.

Support team shall provide to Customer, without additional charge, all reasonably necessary written consultation requested in connection with use and operation of the Product or any problems therewith, within above-stated period of time.

Free support does not include achieving compatibility with third party solutions and is not provided if the Product has been customized. In cases when extraordinary support efforts will be required Customer will be offered paid support services. Contact us for paid support services.

Support team preserves the right to ignore any appeals or requests, not falling under the present conditions. All information, acquired from Magik support team is advisory only and shall not create any warranty for Magik.

Service Level Agreement

Magik will provide support services via email (support@magikcommerce.com)

Product Updates

Magik will timely release the information about new updates. It is Customer's responsibility to check for updates availability. Customer can claim updates via Support department.

All updates can be used only as a replacement of a previously purchased Product, not as a separate copy of a Product.

Magik reserves the right to determine which products will be updated and when. Magik reserves the right to discontinue product updates (if necessary).

Updates shall be available to the Customer free of charge for 6 months from the original purchase date. After that an update would cost 75% of the current product price. Customer is not obliged to purchase updates every 6 months. The decision about whether to purchase an update and when is solely customer's right. Customer can continue using the Product after 6 months from the original purchase date and can contact Magik for paid support services.

Refunds

Customer may demand a refund for any Magik product within a 30-day period from the date of purchase. Any clarification of Customer's refund claim within the 30-days period is optional.

Refund requests submitted after the expiration of the 30 days period shall not be accepted. Refunds of money charged for custom installation service shall not be issued.

Magik considers its Product refunded when the money has been withdrawn from its account. If no notification of non-acceptance has been received from client within 10 bank days, product is treated as refunded. The Customer is obliged to uninstall the product before requesting the refund

and terminate all its copies and derivatives within the 5 bank days starting from the day of initiation of money refund process.

Magik is not responsible for any damages neither with Magento running, nor with business profits or information occurring due to enforced manual deleting of refunded Product or its derivatives.

Disclaimer of Responsibility

Magik Products are not stand-alone solutions and require Magento to be installed primarily with a valid Magento License. Magik does not guarantee for its Product to operate correctly on any Magento solution, either modified or non-modified.

Magik does not bear any responsibility for damages or incorrect running of the Magento solution, occurred due to installation or utilizing of Module. Magik disclaims any accountability for content of a site on which the Product is installed. Magik is not liable to Customer or any third party for any damages including, but not limited to, loss of business or business profits, loss of business information due to using Magik Products. By accepting this License Agreement Customer acknowledges to use the Product at own risk and has clear understanding of responsibility for any damage to own computer system and data.

Changes in Conditions

Magik reserves the right to modify these agreement terms at any time. It is solely Customer's responsibility to inquire about any changes made to the present Agreement.