

# BlogMate – Installation & Configuration

Magik BlogMate is a most powerful Magento extension which helps inform your customers about whatever you want – news, discounts, sales, new products, events etc. Blog is a good instrument for everybody to get closer to each other, and so does your business. It keeps you acknowledge of what clients are thinking about your products, and service. Magik BlogMate is designed to be very easy to use. Magento BlogMate is easy, robust and SEO friendly, it also helps you create more and more SEO pages explain details about your store in an easy way. You can manage categories and blog groups professionally using Magento BlogMate extension.

The Blog extension gives you a noteworthy opportunity to communicate with your regular customers and casual visitors. With Blog you can create an interactive two-way communication platform to provide official information on your store news, upcoming products, promotions, and get customer's feedback.

## Features:

1. Supports SEO friendly URL, good for SEO.
2. Native Magento WYSIWYG editor
3. Tags added
4. Ability to create 3 level categories.
5. Possibility to disable comments for some post
6. Settings menu shortcut
7. Supports multi stores, multi language.
8. Supports easy category creation from back end.
9. Supports Meta keywords and Meta description for blog home page, category pages and blog detail pages.
10. Manage number of recent post displayed in sidebar.
11. Display frontend category tree structure.
12. Supports SEO friendly breadcrumbs for enhanced navigation.
13. Allow admin to customize blog design and CSS using editor.

## Installation Instructions:

**Step 1:** Upload BlogMate extension at the correct path. You will find the path information along with the extension release.

**Step 2:** Add the following line of code to display Blog's link on your site

```
<a href="<?php echo Mage::helper('core/url')->getHomeUrl().'Blog/!';?>">Blog</a>
```

**Step 3:** Once all the files, folders are copied to the appropriate directory just log into your store's admin panel. You will see a new Tab "**BlogMate**" in Admin bar.

Following are the screenshots of our demo server -

After Installation login to your Admin Panel and click **Blog Settings** menu under BlogMate tab to save global blog configuration settings, following screen will be displayed

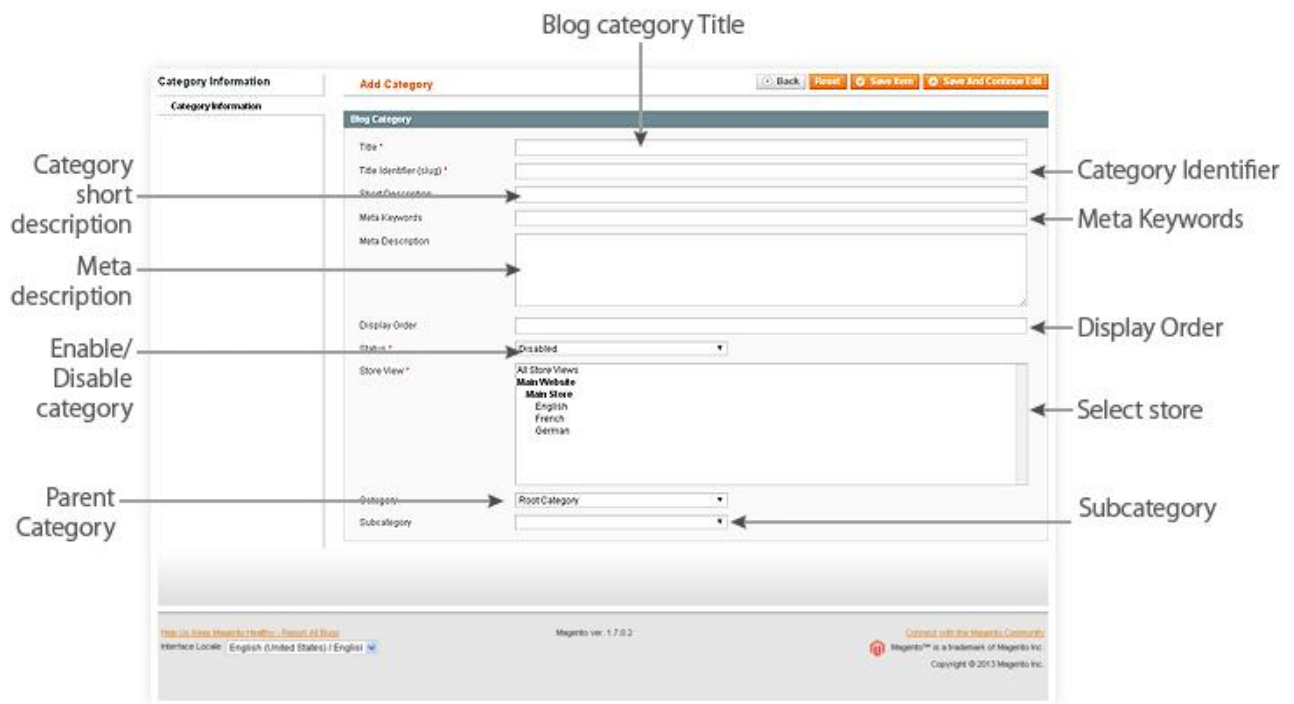
The screenshot shows the 'Blog Settings' configuration page in an admin panel. The page is divided into two main sections: 'Blog Setting' and 'Comment Setting'. The 'Blog Setting' section includes fields for Page Title, Meta Keywords, and Meta Description, each with a 'STORE VIEW' button. The 'Comment Setting' section includes checkboxes for 'Enable Comments', 'Login Required to Comment', and 'Auto Approve Comments', each with a 'STORE VIEW' button. Annotations with arrows point to these fields from external text labels.

Annotations and their corresponding fields:

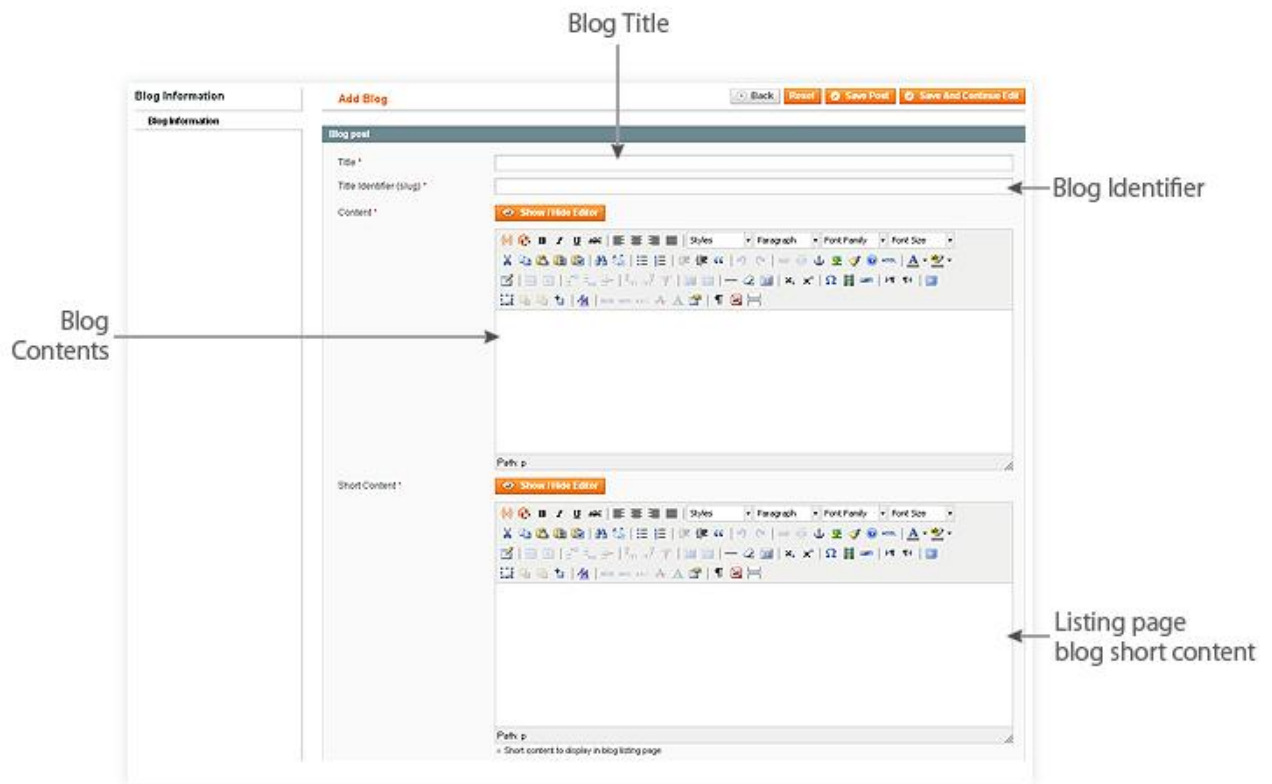
- Page Title** (top center) points to the Page Title input field.
- Meta Description** (left side) points to the Meta Description input field.
- Meta Keywords** (right side) points to the Meta Keywords input field.
- Number of recent post** (left side) points to the 'Number of recent posts to display' dropdown menu.
- Enable/Disable Breadcrumbs on blog pages** (right side) points to the 'Show Breadcrumbs' checkbox.
- Enable/Disable comments on post** (right side) points to the 'Enable Comments' checkbox.
- Enable/Disable Auto approve comments** (right side) points to the 'Auto Approve Comments' checkbox.

Section	Field	Value	Action
Blog Setting	Page Title	MagicComments Blog meta store + Blog title on blog page	[STORE VIEW]
	Meta Keywords	magiccomments, blog, posts, magento extension	[STORE VIEW]
	Meta Description	magiccomments meta description magento extension, blog post	[STORE VIEW]
Comment Setting	Show Breadcrumbs	Yes	[STORE VIEW]
	Number of recent posts to display	10	[STORE VIEW]
	Enable Comments	Yes	[STORE VIEW]
	Login Required to Comment	No	[STORE VIEW]
Comment Setting	Auto Approve Comments	No = All comments will appear immediately without the need for approval by admin.	[STORE VIEW]
	LoggedIn AUTO Approve Comments	No = Only comments made by users that are logged in will automatically be approved.	[STORE VIEW]

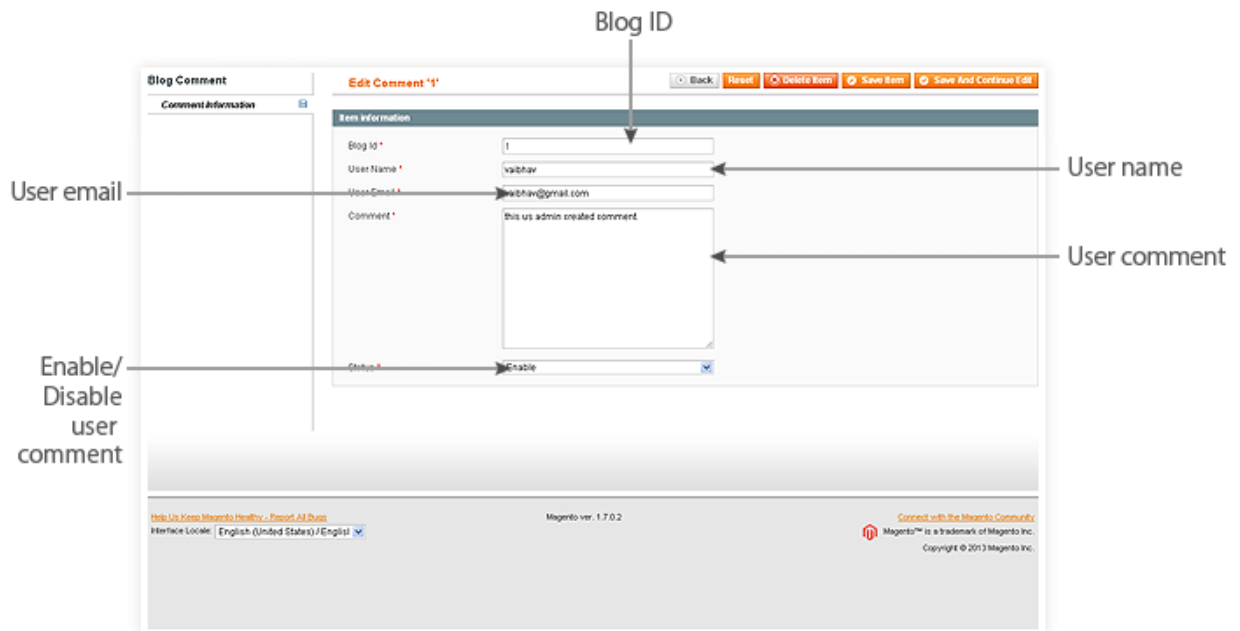
Click on **Add New Category** button in Manage Category under BlogMate menu tab to add new category following screen will be displayed. We can create subcategory or sub-sub category just like 3 level categories tree structure.



Click **Add New Post** button in Manage Blog under BlogMate menu tab to add new blog post, following screen will be displayed.



Click on any comment in Manage Comment under BlogMate menu tab to edit that, following screen will be displayed.



Following are screenshots at frontend of website.

Home blog list page

The screenshot shows the frontend of the magikdicento website. At the top, there is a header with the store name 'magikdicento' in a stylized font. To the right of the name is a search bar with the placeholder text 'Search entire store here...' and a yellow 'SEARCH' button. Further right are links for 'My Account', 'Wishlist', and 'Log In', along with a shopping cart icon and the text 'Shopping Cart 0 item'. Below the header is a horizontal menu with categories: 'FURNITURE', 'ELECTRONICS', 'APPAREL', and 'CUSTOM BLOCK'. The main content area is titled 'Home Page - Blog' and shows '3 Item(s)' with a 'Show 5 per page' dropdown. The first blog post is titled 'SEOSpace Ultimate Magento SEO Extension'. It features a blue and white image of the SEOSpace product box. The text describes SEOSpace as a powerful Magento SEO extension that helps store owners optimize their store, pages, content, images, meta descriptions, and meta keywords. It also mentions features like HTML & XML sitemaps, breadcrumb options, and support for titles, meta descriptions, canonical URLs, and CMS pages. A 'Continue reading' link is provided below the text. The post is dated 'Aug 02, 2013'. On the right side, there is a sidebar with 'RECENT POSTS' and 'CATEGORIES' sections. The 'RECENT POSTS' section lists three posts: 'SEOSpace Ultimate Magento SEO Extension', 'How To Test If Your Magento Store Is Responsive & Device Ready', and 'Does Your Magento Extension Meet the New Quality Control Requirements?'. The 'CATEGORIES' section lists three categories: 'General Category', 'Payment Category', and 'New category'.

## Blog detail page

The screenshot shows a Magento storefront with a blog article. The header includes the 'magikdicento' logo, a search bar, and navigation links for 'My Account', 'Wishlist', and 'Log In'. A shopping cart icon shows '0 item'. Below the header is a category menu with 'FURNITURE', 'ELECTRONICS', 'APPAREL', and 'CUSTOM BLOCK'. The breadcrumb trail reads 'Home Page > Blog > SEOSpace Ultimate Magento SEO Extension'. The main content area features the article title 'SEOSpace Ultimate Magento SEO Extension', a short introductory paragraph, a 'SEOSpace Magento SEO Extension Feature List' section with a numbered list of 7 features, and a 'Titles & Meta Description' section. A right-hand sidebar contains 'RECENT POSTS' and 'CATEGORIES' sections.

magikdicento

Default welcome msg! My Account | Wishlist | Log In

Search entire store here... SEARCH

Shopping Cart 0 item

FURNITURE ELECTRONICS APPAREL CUSTOM BLOCK

Home Page > Blog > SEOSpace Ultimate Magento SEO Extension

### SEOSpace Ultimate Magento SEO Extension

SEOSpace is one of the the most powerful Magento SEO extension that exists today for Magento store owners. SEOSpace helps Magento store owners to optimize store, pages, content, images, meta descriptions, meta keywords and much more. You can use SEOSpace HTML & XML sitemap along with nifty breadcrumb options to power your Magento stores.

#### SEOSpace Magento SEO Extension Feature List

Magento SEOSpace is an ultimate SEO extension comes with loads of features like:

1. Titles & Meta Descriptions
2. Canonical URLs for products, categories as well as CMS Pages
3. Facebook Open Graph Support
4. Verification & Tracking Code
5. HTML Sitemap
6. XML Sitemap
7. Robots Meta

#### Titles & Meta Description

SEOSpace Magento SEO let's you set templates for titles and meta descriptions for all types of pages, so you could come up with a template and not have to think about it. Now, you have the power to optimize your Magento SEO the way you want. Moreover, you can set the product or CMS titles, description or

#### RECENT POSTS

- SEOSpace Ultimate Magento SEO Extension
- How To Test If Your Magento Store Is Responsive & Device Ready
- Does Your Magento Extension Meet the New Quality Control Requirements?

#### CATEGORIES

- General Category
- Payment Category
- New category

Blog's all questions of selected category.

Category blog list page

The screenshot shows a Magento storefront page for a blog. At the top, there is a navigation bar with the store name "magikdicento" in a stylized font. To the right of the name is a search bar with the placeholder text "Search entire store here..." and a yellow "SEARCH" button. Further right are links for "My Account", "Wishlist", and "Log In", along with a shopping cart icon labeled "Shopping Cart" and "0 item". Below the navigation bar is a horizontal menu with categories: "FURNITURE", "ELECTRONICS", "APPAREL", and "CUSTOM BLOCK".

The main content area is titled "Home Page - Blog" and shows "3 Item(s)" with a "Show 5 per page" dropdown menu. The first blog post is titled "SEOSpace Ultimate Magento SEO Extension". It features a product image of a blue box with a globe icon and the text "Mag SEOSpace". The text of the post describes SEOSpace as a powerful Magento SEO extension that helps store owners optimize their store, pages, content, images, meta descriptions, and meta keywords. It also mentions features like HTML & XML sitemap, breadcrumb options, and support for titles, meta descriptions, canonical URLs, and CMS pages.

Below the main text of the post, there is a "Continue reading" link and a note that the entry was posted in "General Category", "Payment Category", and "New category" on August 02, 2013. The second blog post is partially visible, titled "Does Your Magento Extension Meet the New Quality Control Requirements?".

On the right side of the page, there is a sidebar with two sections: "RECENT POSTS" and "CATEGORIES". The "RECENT POSTS" section lists the same two blog posts. The "CATEGORIES" section lists "General Category", "Payment Category", and "New category".



## **Product Support Policy**

Free support period for one Product totals 6 months starting from the purchase date of the Product. The term of free support can be prolonged when a Product update is purchased by confirming and paying extra for prolonged support.

Support team shall provide to Customer, without additional charge, all reasonably necessary written consultation requested in connection with use and operation of the Product or any problems therewith, within above-stated period of time.

Free support does not include achieving compatibility with third party solutions and is not provided if the Product has been customized. In cases when extraordinary support efforts will be required Customer will be offered paid support services. Contact us for paid support services.

Support team preserves the right to ignore any appeals or requests, not falling under the present conditions. All information, acquired from Magik support team is advisory only and shall not create any warranty for Magik.

## **Service Level Agreement**

Magik will provide support services via email ([support@magikcommerce.com](mailto:support@magikcommerce.com))

## **Product Updates**

Magik will timely release the information about new updates. It is Customer's responsibility to check for updates availability. Customer can claim updates via Support department.

All updates can be used only as a replacement of a previously purchased Product, not as a separate copy of a Product.

Magik reserves the right to determine which products will be updated and when. Magik reserves the right to discontinue product updates (if necessary).

Updates shall be available to the Customer free of charge for 6 months from the original purchase date. After that an update would cost 75% of the current product price.

Customer is not obliged to purchase updates every 6 months. The decision about whether to purchase an update and when is solely customer's right. Customer can continue using the Product after 6 months from the original purchase date and can contact Magik for paid support services.

## **Refunds**

Customer may demand a refund for any Magik product within a 30-day period from the date of purchase. Any clarification of Customer's refund claim within the 30-days period is optional.

Refund requests submitted after the expiration of the 30 days period shall not be accepted. Refunds of money charged for custom installation service shall not be issued.

Magik considers its Product refunded when the money has been withdrawn from its account. If no notification of non-acceptance has been received from client within 10 bank days, product is treated as refunded. The Customer is obliged to uninstall the product before requesting the refund and terminate all its copies and derivatives within the 5 bank days starting from the day of initiation of money refund process.

Magik is not responsible for any damages neither with Magento running, nor with business profits or information occurring due to enforced manual deleting of refunded Product or its derivatives.

## **Disclaimer of Responsibility**

Magik Products are not stand-alone solutions and require Magento to be installed primarily with a valid Magento License. Magik does not guarantee for its Product to operate correctly on any Magento solution, either modified or non-modified.

Magik does not bear any responsibility for damages or incorrect running of the Magento solution, occurred due to installation or utilizing of Module. Magik disclaims any accountability for content of a site on which the Product is installed. Magik is not liable to Customer or any third party for any damages including, but not limited to, loss of business or business profits, loss of business information due to using Magik Products. By accepting this License Agreement Customer acknowledges to use the Product at own risk and has clear understanding of responsibility for any damage to own computer system and data.

## **Changes in Conditions**

Magik reserves the right to modify these agreement terms at any time. It is solely Customer's responsibility to inquire about any changes made to the present Agreement.